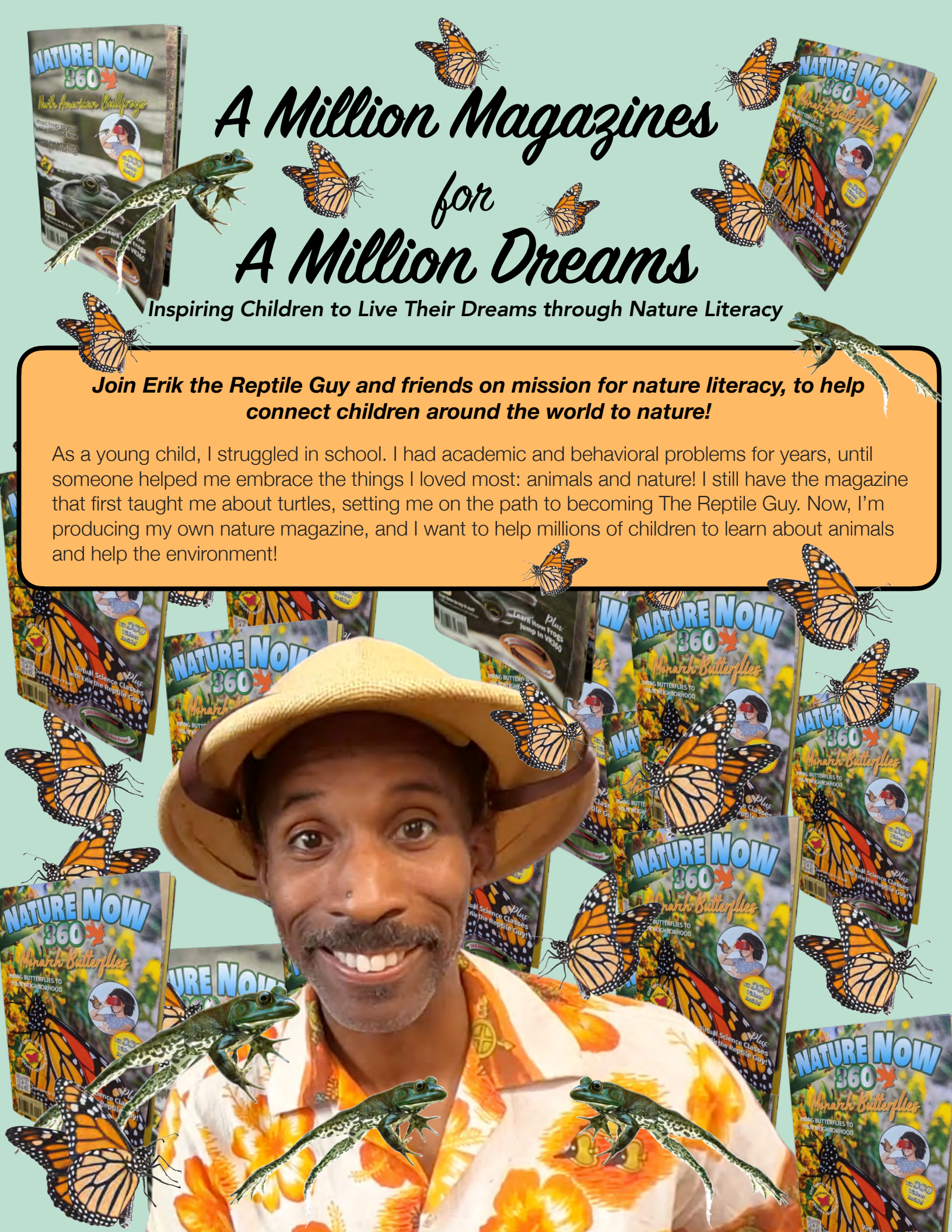


A Million Magazines for A Million Dreams

Inspiring Children to Live Their Dreams through Nature Literacy

Join Erik the Reptile Guy and friends on mission for nature literacy, to help connect children around the world to nature!

As a young child, I struggled in school. I had academic and behavioral problems for years, until someone helped me embrace the things I loved most: animals and nature! I still have the magazine that first taught me about turtles, setting me on the path to becoming The Reptile Guy. Now, I'm producing my own nature magazine, and I want to help millions of children to learn about animals and help the environment!



Mission:

The mission of the “A Million Magazines” campaign is to inspire children worldwide to become *nature literate* and fall in love with nature.

What is Nature Literacy? Nature Literacy is the ability to interpret and communicate with the living and nonliving parts of nature, with love and compassion.

How does one practice Nature Literacy? Through spending time in nature, reading about nature, talking about nature, observing nature, and writing about nature.

Why Magazines? Magazines are easier to digest than books, and allow readers a faster intake of information. This allows readers to interpret information more easily.

Why “A Million Magazines?” Millions of people worldwide are unable to understand how to read basic literature. This results in the misinterpretation of very important information that could save lives.

Vision

That millions of children will become nature literate, and fall in love with nature as a result of reading nature magazines, and awaken their natural curiosity to explore the world and live their best lives.

Did you know? There is a direct connection between species richness and the surrounding community. Communities that are considered poor are more likely to have a decrease in the number of animal species over time, thus exposing these communities to more disease and lower quality of life. This can change, through environmental awareness and community-based programs that encourage residents to engage with and protect their natural surroundings.



About us:

Wildlife Kids Club International is a 501c3 not-for-profit established in 2012, and is the charitable partner of Erik's Reptile Edventures, LLC, which has been in business since 2006.



- 2006** - Erik's Reptile Edventures launches and soon grows to 400 shows for up to 30,000 children per year. World travel begins! We visit Costa Rica, Nicaragua, and Malaysia.
- 2011** - We launch first Skype session with Madagascar LIVE, a humanitarian mission to purchase school supplies for kids.
- 2012** - Establish non-profit 501c3, Wildlife Kids Club International.
- 2014** - TedX Stony Brook talk: Follow Your Dreams
- 2015** - Seven country mission over three months to connect children to nature through the distribution of 650 copies of Erik's first book, Madagascar Live: Volume 1. Chris Ware wins NY Emmy in Environment and Cinematography categories for documentary about Erik, "Follow Your Dreams."
- 2016** - Wildlife Kids Club International builds Nature Center in Ranomafana, Madagascar.
- April 2017** - PBS Documentary on Erik, Reptile Rumba, airs in 39 states.
- April 2018** - The first Nature Now magazine was created.
- May 2019** - The first issue of Nature Now Magazine was distributed to Green Chimneys and South Fork Natural History Museum and many schools in the New York Tristate area.
- June 2020** - Kickstarter campaign to create a second issue of Nature Now, which soon transformed into Nature Now 360.
- December 2020** - Distribution of Nature Now 360 begins
- January 2021** - "A Million Magazines For a Million Dreams" Project begins





Take Action With Us for Nature Literacy & Wildlife For Children Everywhere

Our goal is to eventually distribute at least 1 million of our subscription-based magazine, Nature Now 360 worldwide and provide weekly live videos about life sciences and connecting to nature and ways to be kind to our earth:

Public Participation:

Schools

Public, private, and home school groups and are encouraged to participate in our weekly programs. In-School Programs range from one day up to 20 weeks. Magazines are included with these programs.

Parents As Reading Partners Program

Home

Nature Now 360 will meet weekly with parents who would like to join their child in a weekly read-along with Erik The Reptile Guy and Special guests.

Summer Reading (Tales and Tails 2021)

Libraries

Nature Now 360 will be distribute The Madagascar Issue to libraries in the United States, Canada and worldwide to encourage children to continue reading when schools not in session.

Get Outside Book Store Tour

Community

Nature Now 360 will feature a Book Store Tour in Spring/ Summer 2021 and encourage summer reading and getting outside into nature.



www.Naturenow360.com/Amillionmagazines
Contact us at 631-335-9308



"Our kids and teachers loved it!" (Madagascar LIVE 2017)
 Dr. Issacs, Assistant Principal, Northern Parkway Elementary School

www.edventureshow.com

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NATURE NOW 360 Magazine



Wildlife Webinars LIVE with Erik the Reptile Guy & Friends

Nature Literacy and Animal Exploration Webinar Program for children in grades K-12:

- 20-Week Bundle
- 4-Week Block
- Single Day Virtual Program

Includes: Teachers Guide, Nature Now 360 Magazine, Headsets, Science Posters, and Pre- and Post-Webinar Activities. (All programs are 60 min with a 15 min Q and A)

Webinars: Brief Breakdown of Topics

February

Block 1: Intro (Migration)

1. The Greatest Reptile Show
2. Animals in Winter: Where do they go?
3. Monarch Migration Part 1
4. Monarch Migration Part 2

April

Block 3: Southeast Series (Alligators 1)

1. Southeast Reptiles introduction
2. Alligators in Everglades Part 1
3. Alligators in the Everglades Part 2
4. Burmese Pythons Invasion



March

Block 2: Northeast Series (Metamorphosis)

1. Introduction to Amphibians
2. The First Spring Frogs
3. The First Spring Salamanders
4. Metamorphosis - Egg to Frog

May

Block 4 Northeast Series 2 (Snakes)

1. Mid-spring Amphibians + Reptiles
2. Rattlesnake a and Exploration
3. The First a Snakes
4. How To Create a "Backyard Animal Sanctuary"

June

Block 5: Turtles and Tortoises

1. Intro Turtles and Tortoises of USA
2. The Giant Snappers of New York
3. Turtles Discovery! Laying Eggs
4. End of Year Wildlife Celebration



Block 1: Introduction / Bullfrogs and Butterflies

(Materials- Teachers' Guide, Animal Passport, Pre- and Post Activities + Magazine)

Week 1: The Greatest Reptile Show

Introduction to the animals and your instructor
Erik Callender the Reptile Guy.

Week 2: Animals in Winter- Where do they go?

Students will explore different species of animals including: reptiles, amphibians, mammals and bugs to discover how they survive the winter.
(Live animals will be present.)



(Includes Magazines and Posters)

Week 3: Metamorphosis of the Monarch Butterfly & Bullfrog in VR 360

Students will explore the migration of Monarch Butterflies to Mexico.
They will have chance to see butterflies in VR 360 with cardboard VR goggles.*

Week 4: Migration of the Monarch Butterfly + Mindfulness and Frogs

Students will have an opportunity to learn what plants help migrating butterflies. Then they will explore the habitat of the bullfrog, and ways to be mindful of the lives of all animals.



Block 2: North America LIVE (Northeast) Pond Exploration.

(Materials- Teachers' Guide, Animal Passport, Pre- and Post Activities + Magazine)

Week 1: Introduction to Amphibians of the Northeast

Introduction to the animals of the Northeast with
Erik the Reptile Guy and Special Guest.

Week 2: The First Frogs of Spring (Woodland Pond Exploration)

Did you know that there is a frog that can freeze in ice, and even hop on it?
During the exploration, students will use their "Animal Passports" to record data. (Live animals will be present.)



Week 3: The First Salamanders of Spring (Woodland Pond Exploration)

Students will explore the the migration of the spotted salamander LIVE from a salamander pond, that contains hundreds of spotted salamanders!

Week 4: Metamorphosis from eggs to frog part 1 (How to help our waterways stay clean)

Students will have an opportunity to see the real live egg mass of the Wood Frog live from a frog pond! They will also see a complete frog life cycle with VR 3D glasses*. Then they will explore how to keep our waterways clean. (Special Guest)

* VR goggles require a smartphone- can be done out of class



Block 3: North America LIVE (Southeast) The Everglades

(Materials- Teachers' Guide, Animal Passport, Pre- and Post Activities)

Week 1: Introduction to Reptiles and Amphibians of the Southeast

Introduction to the animals of the Southeast with Erik the Reptile Guy and Special Guest.

Week 2: Alligators in the Everglades Part 1 (Everglades Exploration)

Did you know that alligators can grow to be more than 13 feet long and that the longest alligator ever recorded was more than 18 ft long. You will learn these facts and more, and meet (**LIVE Alligators**)! During the exploration students will use their "Animal Passports" to record data.

Week 3: Alligators in the Everglades Part 2 (Everglades Exploration)

In part 2 of "Alligators in the Everglades", students will discover the anatomy of the American Alligator, and understand why they are important to survival of the habitat they live in. During the exploration students will also use their "Animal Passports" to record data.

Week 4: (Invasive Species) Burmese Pythons and Tegus (How to keep pets safe)

Students will have an opportunity to meet two invasive species, while exploring scientific methods for controlling their populations.

Students will creatively write a short story about what they would do to control or reduce the problem of introduced and invasive species.

(Special Guest Scientist)

**15 Years in
Business!**

"I've been teaching for 30 years and never saw anything like this! It was just awesome!"
- Ms. Reed- Center Moriches elementary school



Block 4: North America LIVE (Northeast) part 2 Snakes and Frogs.

(Materials-Teachers' Guide, Animal Passport, Pre- and Post Activities)

Week 1: Re- Introduction to Mid-Spring Amphibians and Reptiles of the Northeast

Introduction to reptiles and amphibians of the Northeast with Erik the Reptile Guy and Special Guest.

Week 2: Snakes of the Northeast Part 1 (Rattlesnakes (Search for the snake dens of New York)

Did you know that New York has rattlesnakes?

Students will explore the anatomy of the Timber Rattlesnake and understand why it became an endangered species. **Students will have a chance to meet a live rattlesnake and learn about their anatomy.** During the exploration they will use their "Animal Passports" to record data.



Week 3: The First Snakes Of Spring Garter, Water, Black Racers, and Rat Snakes. (How to identify them, and why they are so healthy for our neighborhoods)

Students will meet one of the first snakes of spring on a live hike with Erik the Reptile Guy and Friends. They will also have an opportunity to meet live snakes, and participate in an art and story contest.

Week 4: Toads in my yard! (How to create habitat for frogs & toads, and be a frog watcher)

Students will have an opportunity to see frogs and toads and learn the differences between the two. They will also explore the songs of 7 different species of frogs and toads that live in New York State, and learn how to become a frog watcher.

During the exploration they will use their "Animal Passports" to record data.

"Animal Passports" to record data.

* VR goggles require a smartphone

Our Program Meets The Following Standards

- *Next Generation Science*
- *National Science Standards*
- *Social Studies and ELA*

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Block 5: East Coast Turtle and Tortoises Exploration

(Materials- Teachers' Guide, Animal Passport, Pre- and Post Activities)

Week 1: Introduction to Turtles and Tortoises of Eastern USA

Introduction to Turtles and Tortoises of the East Coast with Erik the Reptile Guy and Special Guest.

Week 2: (Snappers) The largest freshwater turtles in America part 1 (Swamp Exploration)

Did you know that snapping turtles are found in ponds in New York, and that they are considered a keystone species? Students will learn why, and what they can do if they see a turtle crossing a road. They will also meet live turtles. During the exploration they will use their "Animal Passports" to record data.

Week 3: (Egg-laying Month Celebration) Basking Turtles Painted and Red-eared Sliders

Did you know that turtles lay eggs, and lots of them? We will have an opportunity to see fresh-water turtle nesting sites found right in New York. We will also have a chance to see turtles laying eggs in VR 360. During the exploration, students will use their cardboard VR goggles,* and "Animal Passports" to record data.

Week 4: Big Nature Show and End of Year Party and (Certificate Celebration)

Your students made it through 20 weeks of amazing wildlife activities! Now it is time to celebrate with more wildlife! Our end of year celebration can be a LIVE (in person) social distance or virtual event. Either way, your children will have an amazing time! Each student will receive a certificate for completion of our Nature Literacy Class!

* VR goggles require a smartphone- can be done out of class

For questions, or to book your program, contact Erik
631-335-9308 or visit www.edventureshow.com

